



IN THE VILLAGE

a newsletter

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NEW NAME! NEW LOOK!

LaserInkjetLabels.com
is now
LABELVILLAGE.COM!

Hello everyone, we have made some exciting changes in our messaging and our look for the company. We needed to update our website so we went all in! We surveyed many of our customers, took their feedback, and redefined our brand.

The new Label Village is more than a label vendor. We have been helping entrepreneurs and small business owners bring new products to market for years. So we've added a community and resource component to our site. Customers can learn from each other and highlight their own businesses through our new vlog section and the new customer forum. We have also enhanced our resource sections by including more templates, links to relative software, etc.

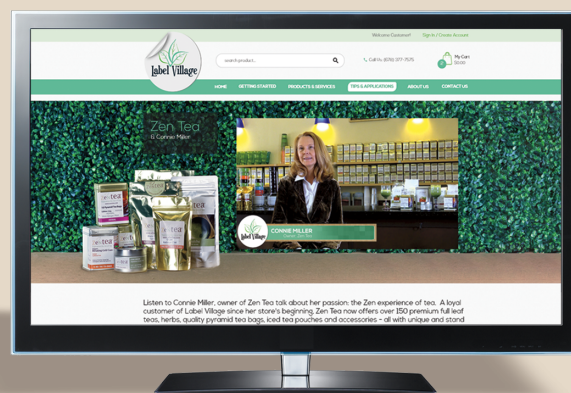
Please take a minute to explore LabelVillage.com.



CUSTOMER STORY - ZEN TEA

This month we are highlighting ZenTea on LabelVillage.com. Take a minute to watch their video on our site as they share their experiences and growth with other Villagers.

Is your story inspiring? We are always looking for more businesses that will share their story. Contact us to feature your business on LabelVillage.com.



FEATURED PRODUCT

Many product or applications are unique. Today, we'd like to highlight **Water-Resistant** labels.

These labels are particularly useful for businesses that provide products that get packaged in ice like wine, beer, food, etc.; water bottles; and in situations where spills are likely, like daycares and elementary schools.



INDUSTRIAL APPLICATIONS

We serve more than small business entrepreneurs. Many of our customers are involved in industrial and warehousing businesses. One of the many common applications include labeled batches made during the manufacturing process.

For example, an aluminum production factory will utilize labeling in many ways from labeling samples for inspection with their part numbers, labeling orders for identification before they leave the plant, labeling anodizing solution, etc. In these situations, the labels are usually printed on the shop floor in small printers dedicated to such tasks on demand.



MORE ABOUT THE VILLAGE

Customers can ask questions and share experiences in our forums at LabelVillage.com. Just visit our customer support section. Connecting customers to learn from and share with each other helps encourage success and efficiency when developing a new prototype and/or when taking new products to market.



DID YOU KNOW

Label Village also offers support products for businesses including printers, paper stock for price tags, photo paper, self inking stamps and more.



MAKE IT STICK

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